



ePayAlert

Protect your business from online fraud

ePayAlert is an advanced fraud management solution that has a fully customizable set of rules that can be established to better protect your business from different online fraud patterns more commonly associated in your industry. Reducing your exposure to online fraud with ePayAlert leads to more revenue by lessening the costs of chargebacks and reputational damage.



Key Benefits

- ❖ **Improved protection** with customizable fraud control tools
- ❖ **Avoid financial loss** caused by chargebacks and fines
- ❖ **Protect reputation** by minimizing complaints of fraudulent credit cards usage
- ❖ **Reduce costs** on establish and manage an in-house fraud screening system
- ❖ **Save time** in handling customer complaints and chargeback disputes

Customizable Risk Profile Controls

- ❖ Blacklist Control
- ❖ Geographical Checking
- ❖ Velocity Checking
- ❖ Historical Negative Record Checking
- ❖ Parameter Format Checking
- ❖ Transaction Limit Checking

Product Features

- ❖ Flexible policy management tailored to different business requirements
- ❖ Customizable rules and additional parameters can be added upon request
- ❖ Real-time risk alert by email and extendable to SMS
- ❖ Detailed reports and statistics can be downloaded for in-depth analysis
- ❖ Supports hosted model and total solution model for implementation
- ❖ Easily implemented web based integrated solution service
- ❖ Powerful web control panel with multi-lingual support



Costs of Fraud

Revenue Cost	Opportunity Cost	Reputational Cost	Time Cost
<ul style="list-style-type: none"> • Loss sales • Disputes and chargebacks • Re-presentation fees 	<ul style="list-style-type: none"> • Loss of potential repeat sales • Customers' fear of buying online • Fear of accepting international orders 	<ul style="list-style-type: none"> • Potentially damage a company's reputation due to social media • Possibility to be labeled as an "unsecure" company • Buyer's hesitation to conduct business with your company 	<ul style="list-style-type: none"> • Fire fighting and addressing social media concerns • Preparing documents for chargebacks and disputes • Unnecessary time wasted for manual review

For further information, please visit www.epyalert.com or contact us at enquiry@epyalert.com for enquiry



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擋截網上欺詐，保護您的網上業務

ePayAlert先進網上欺詐防禦管理方案，透過彈性規則設定功能，容許商戶按照其行業相關的網上詐騙模式及獨特的業務需要，自由設定風險規則策略，提供商戶更完善的風險保護。藉此減少商戶因網上欺詐個案所承受的拒付和商譽損失風險，讓商戶安心透過網上銷售渠道增加收入。



優勢

- 提升欺詐防禦效能 - 配合企業需要自訂風險規則
- 避免財務損失 - 減低拒付及罰款風險
- 保障商譽 - 避免涉及盜用信用卡等網上欺詐活動的客訴個案
- 節省成本 - 減省內部網上交易審查系統的建立及管理成本
- 節省時間 - 減少處理客訴及拒付爭執

自訂風險管理規則

- 黑名單管制
- 地域檢測
- 速率檢測
- 過往負面記錄檢查
- 參數格式檢測
- 交易限制審查

產品特點

- 靈活管理方案針對不同企業需要
- 企業自訂風險規則、比重評分及風險類別
- 即時電郵及短訊提示高風險交易
- 詳細報告及數據供下載作深入分析
- 備網上服務、寄存式整合方案及授權式整合方案
- 簡易網上控制台支援多國語言



網上欺詐所做成的企業成本

收益成本	機會成本	商譽成本	時間成本
<ul style="list-style-type: none"> 銷售損失 爭執及拒付損失 重新推售成本 	<ul style="list-style-type: none"> 損失重複銷售機會 使顧客對網上購物失去信心 阻礙商戶接受國際訂單 	<ul style="list-style-type: none"> 損害商譽 可能被標籤成「不安全」商戶 損害企業信譽，使買家對企業失去信心 	<ul style="list-style-type: none"> 社交網絡關係、公共關係及危機處理所涉及之成本 處理爭執及拒付個案之行政成本 浪費人力時間覆核所有網上交易

如欲瞭解更多詳情，請瀏覽 www.epayalert.com 或電郵至 enquiry@epayalert.com 查詢