



# Card Promotion Payment

Provides credit card discounts to online shopper

A Value-added promotion functions for online shops, enables merchants to run their own promotional campaigns by setting discounts to designated credit cards and encourage customers to shop more in their eshop.

## Service Overview

Customer choose the credit card they would use for the payment

System automatically generate the discounted rate

**paydollar** You are now connected to **PAYDOLLAR PAYMENT SERVICE**

**Secure Authenticated Merchant :**  
You are now connected to a secure payment site operated by PayDollar.com . Your payment details will be securely transmitted to the Bank, Card and Payment Companies for transaction authorisation using up to 256-bit SSL encryption.

**Company Name**  
**Year Round Credit Card Promotions**  
From today onwards, Citibank I.T VISA, Bank of China and Standard Chartered Credit Cardholders would be able to enjoy an array of year round offers. For detail, click here.

Please select one of the following:

- Citibank I.T Visa Card (10% Off - HKD90.00)
- Bak of China Credit Card (20% Off - HKD80.00)
- Standard Chartered Credit Card (20% Off - HKD00.00)
- Other Cards or Other Payment Method (HKD100.00)

**Continue**



**VISA Verified by VISA**

Please fill in the credit card information

**Merchant:** Company Name

**Promotion:** Year Round Credit Card Promotion

**Amount:** HKD90.00 (Citibank Visa Credit Card)

**Card Number:**

**Expiry Date (mm/yyyy):** -- / --

**Name Shown on Credit Card:**

**Card Verification Number:**

**Merchant Reference No.:**

**Transaction IP:** 158.160.478.10

**Submit** **Cancel**

**Note:** As certain card-issuing banks might not yet be ready for internet transaction, please contact your card-issuing bank for any problems in using your card for transactions via PayDollar.

\* If you have already registered **Verified By VISA**, you will be required to provide your corresponding password after confirmation as requested by your issuing bank.

## Product Features

- ❖ Automatic calculation of promotion rate
- ❖ Multiple promotion campaigns support
- ❖ Easy administration tools for campaigns details and rules settings
- ❖ Choice of percentage discounts or fixed amount discounts, minimum charge requirements settings
- ❖ Promotion period enabling function (specific period / specific date of a week)

## Benefits

- ❖ Convert more website browser to customer
- ❖ Get customer awareness to shop more
- ❖ Drive sales during non-peak season / low sales date of a week
- ❖ Increase the viewer / customer return rate
- ❖ Improve competitiveness and gain popularity for your online shop
- ❖ Joint promotion effects with credit card companies



## 信用卡優惠服務 為網上商店增設信用卡優惠

一項為網上商店提供的增值推廣功能，使商戶透過對指定信用卡設置優惠以進行其推廣促銷活動，鼓勵消費者在其網店更多購物。

### 服務概覽

顧客選擇以指定信用卡付款以獲取額外折扣

系統會自動計算優惠價格

You are now connected to **PAYDOLLAR PAYMENT SERVICE**

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[Continue](#)



Please fill in the credit card information

<b>Merchant:</b>	Company Name
<b>Promotion:</b>	Year Round Credit Card Promotion
<b>Amount:</b>	HKD90.00 (Citibank Visa Credit Card)
<b>Card Number:</b>	<input type="text"/>
<b>Expiry Date (mm/yyyy):</b>	<input type="text" value="--"/> / <input type="text" value="--"/>
<b>Name Shown on Credit Card:</b>	<input type="text"/>
<b>Card Verification Number:</b>	<input type="text"/>
<b>Merchant Reference No.:</b>	
<b>Transaction IP:</b>	158.160.478.10

**Note:** As certain card-issuing banks might not yet be ready for internet transaction, please contact your card-issuing bank for any problems in using your card for transactions via PayDollar.  
 \* If you have already registered **Verified By VISA**, you will be required to provide your corresponding password after confirmation as requested by your issuing bank.

### 產品功能

- ❖ 自動計算促銷價格
- ❖ 多種促銷活動支援
- ❖ 簡易管理工具，方便商戶自行設定活動細節和規則
- ❖ 可選擇百分比優惠或定額優惠，最低收費要求設置
- ❖ 促銷時段啟用功能（特定時期 / 一周的具體時間）

### 優勢

- ❖ 將更多網站瀏覽者轉化為顧客
- ❖ 使顧客想要消費更多
- ❖ 在非高峰時期/每周低銷售時段推動銷售增長
- ❖ 增加網店訪問者/顧客的返回率
- ❖ 提升網上商店競爭力，增加網店受歡迎程度
- ❖ 與信用卡公司聯合促銷