



Comprehensive . Integrated . Secure

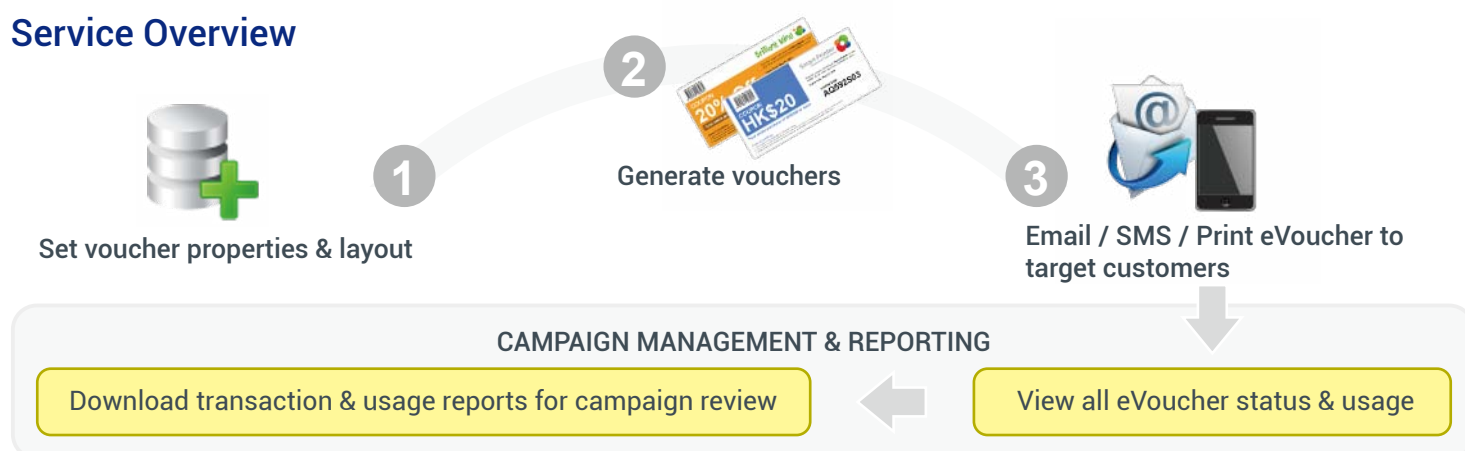


eVoucher

One-stop Coupon Campaign Management Solution

Discount coupon is one of the most common marketing tools. Merchants can use PayDollar e-Voucher solution to issue and broadcast different kinds of promotion e-Voucher to encourage customers to shop more online.

Service Overview



Product Features

- ❖ **Barcode and QR code**
Support e-Voucher generation with Barcode or QR code for using merchant to identify the e-Voucher class offline by barcode scanner
- ❖ **Transferable**
 - e-Voucher can only be used by specific member (Using with MemberShip Module)
 - e-Voucher can transfer to use by other members
- ❖ **Coupon Code Type**
 - Single static Coupon Code Voucher (Single short code to be used by all customers)
 - Multiple dynamic Coupon Code Voucher (System will generate different code per e-Voucher)
- ❖ **Terms and Condition**
For merchant to include more detail about the offer

Purchase Type

Online, Offline or both

Benefits

- ❖ Quick to create, generate and send out massive coupons with user-friendly admin tools
- ❖ Low cost solution for coupon campaign set-up, operation and post-campaign review
- ❖ Highly effective way to increase your company exposure and boost online / offline sales
- ❖ Comprehensive coupon transaction and usage tracking reports for financial and sales review
- ❖ Easy storage and redemption nature gives customer convenience and encourages coupon usage
- ❖ Enhance promotion effects during festival periods such as Christmas, St. Valentine and Mother's Day

AsiaPay Limited

Unit 1701-02, 17/F, K. Wah Centre, 191 Java Road, North Point, Hong Kong
Tel: +852 2538 8278 Fax: +852 2545 3898 Email: sales@paydollar.com



全面 · 綜合 · 安全



電子優惠券解決方案 一站式優惠券行銷方案

購物優惠券是商戶常用的銷售推廣手法。商戶使用傳款易電子優惠券解決方案發行和傳播不同種類的電子優惠券促銷活動，從而促進消費者更多地網上購物。

服務概覽



設定優惠券的內容

1

2



生成優惠券

3



列印優惠券 / 以電郵或短訊形式
發送給目標客戶

活動管理及報告

下載交易報告作活動檢討

檢視優惠券行使情況及使用率等數據

產品特點

- ❖ 條碼和QR Code
支援電子優惠券與條碼或QR Code 的生成，並通過條碼掃描器線下分類以便於商戶識別電子優惠券
- ❖ 可轉讓
 - 電子優惠券僅能被特定會員使用(會員模塊)
 - 電子優惠券可轉讓給其他會員使用
- ❖ 優惠券代碼類型
 - 單一靜態優惠券代碼(單一短代碼供所有顧客使用)
 - 多樣動態優惠券代碼(系統為每張電子代金券生成不同代碼)
- ❖ 條款和條件
商戶可對優惠提供更多細節
- ❖ 購買類型
線上、線下或兩者均可

優勢

- ❖ 低成本的優惠券推廣方案
- ❖ 便捷工具助商戶快速建立、制作及發佈大量優惠券
- ❖ 有效增加商戶曝光
- ❖ 同時提升網上商店及實體商店之銷售
- ❖ 詳細優惠券使用情況及交易報告，方便財務及銷售檢討
- ❖ 電子優惠券便於儲存及行使，有助提高優惠券使用率
- ❖ 增加節日期間的推廣效果