

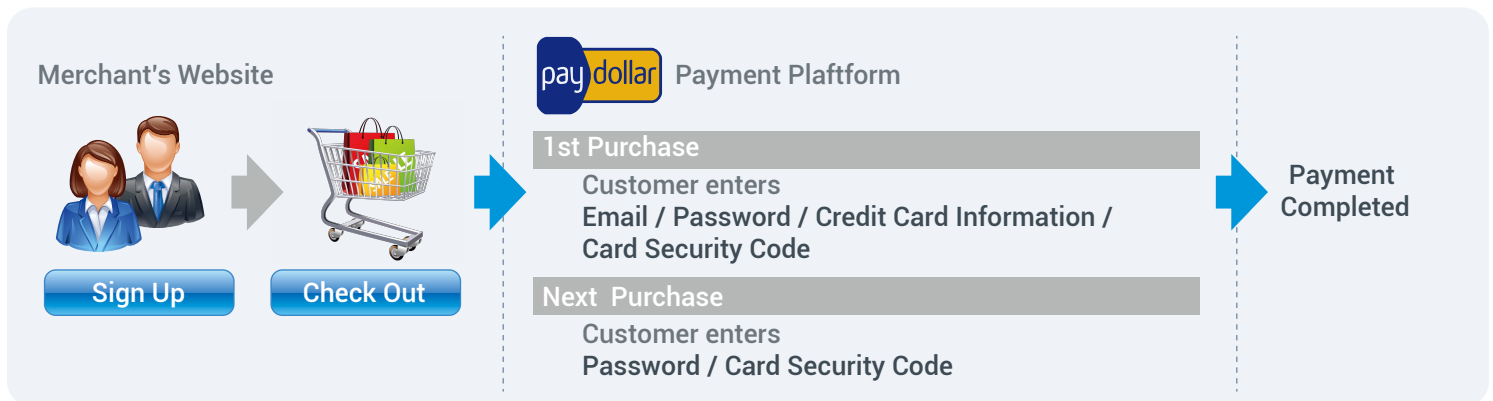


Member Payment

Express Payment for your Members

Compatible with merchant's membership scheme, enables loyal customers to make express and secured purchases with their membership ID, password and CVV code.

Service Overview



Product Features

- ❖ Compatible with new or existing membership scheme
- ❖ Multi-member groups management
- ❖ Convenient member information maintenance tools
- ❖ Multiple credit cards registration capability
- ❖ Complete membership information record including shipping details, billing address etc

Benefits

- ❖ Reduce PCI compliance requirements by leverage on AsiaPay's Level 1 PCI Compliant Network
- ❖ Exempt corporations from handling consumer's credit credentials
- ❖ Prevent unauthorized online purchases with dual password security protection and a single login dedicated to specific online shop
- ❖ Attract impulsive sales and improves sales conversion rate with fast payment procedure
- ❖ Improve sales efficiency and enhance consumer convenience with simplified check out process
- ❖ Shorten sales procedure with pre-recorded delivery details



全面 · 綜合 · 安全



會員付款服務 特快會員支付服務

與商戶的會員制度兼容，使忠實顧客能夠憑借其會員帳戶、密碼和CVV碼進行快速和安全地購物。

服務概覽



產品功能

- ❖ 兼容新的或現有的會員制度
- ❖ 多會員組管理
- ❖ 便捷的會員信息維護工具
- ❖ 多信用卡註冊功能
- ❖ 完整的會員信息記錄，包括物流信息、帳單及地址等

優勢

- ❖ 憑借聯款通PCI一級認證，降低自身PCI認證要求
- ❖ 企業無需處理消費者的信用憑證
- ❖ 透過針對特定網上商店的雙重密碼安全保護和單一登錄帳號防止非法網上購物
- ❖ 透過快速付款流程吸引沖動消費，提高銷售轉化率
- ❖ 透過簡化結賬程序提高銷售效率，增強消費者便利
- ❖ 透過預留的送貨信息縮短銷售過程